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JUN 29 2007

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


In re Applicant: Jonathan E. Lowthert et al. § Group Art Unit: 2621  
Serial No.: 09/766,126 § Examiner: Huy Thanh Nguyen  
Filed: January 19, 2001 § Confirmation No. 9474  
Title: Content With Advertisement Information § Docket No.: BKA.0012US  
Segment § Cust. No.: 21906

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO FINAL REJECTION

Dear Sir:

In response to the Office action mailed June 5, 2007, please amend the above-referenced patent application as follows:

Date of Deposit: June 29, 2007  
Pursuant to Rule 1.8(a), I hereby certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.  
  
Nancy Meshkoff